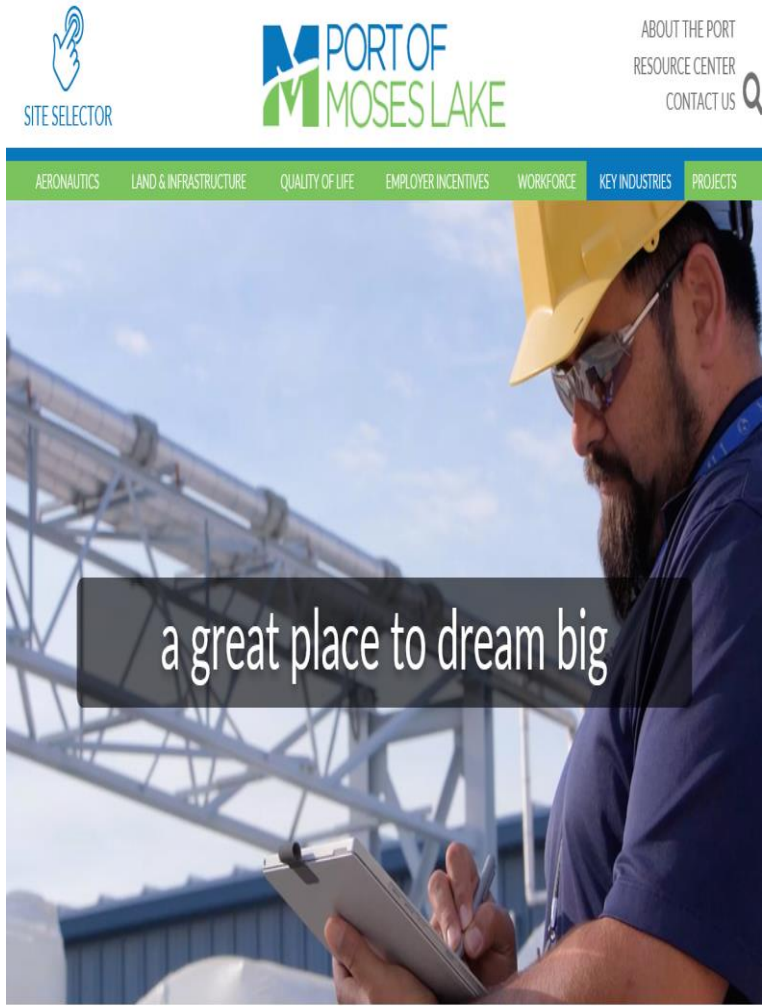
Workforce Innovation and Opportunity Act: Past Successes and New Initiatives Moving Forward

Grant County Manufacturing Strategy



Approach

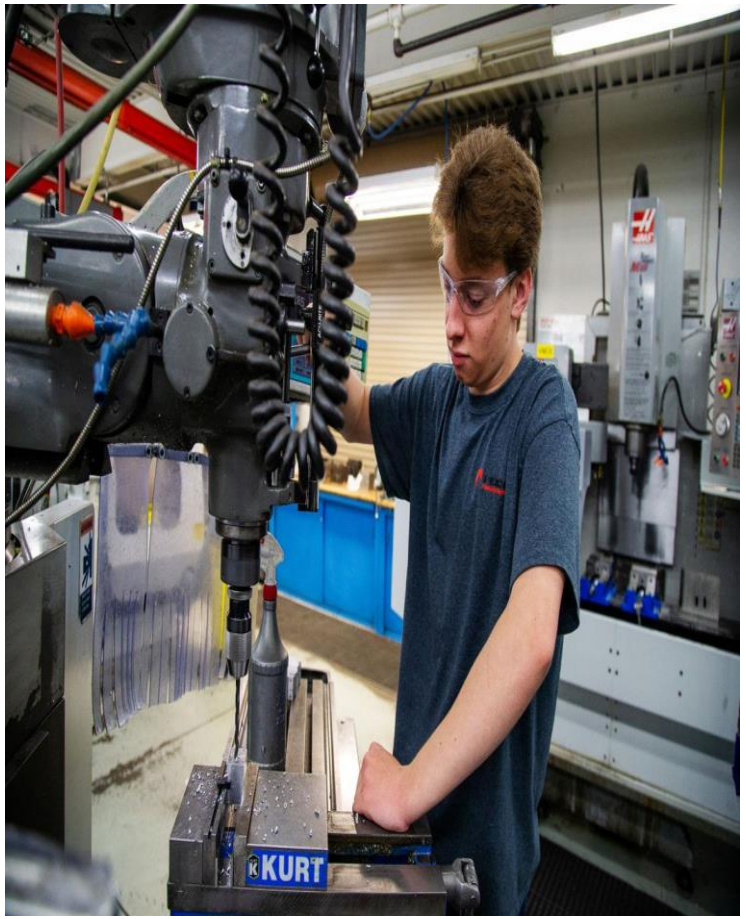
- Leveraged momentum established by federal and state grants expanding ability to ship freight into the port
- Strong partnership with Economic Development
- Offered incentives and data

Opportunities

- Expansion to other local ports
- Targeted recruitment across the state
- Career connect momentum

WorkSource
A partner of the americanjobcenter network

South Central Career Connect



Consortium – South Central WDC, ESD, School Districts (CTE), YV Tech, Economic Development, AJAC

Approach

- Employer roundtables
- Leveraging Consortium (Example EDC, CTEs)
- Marketing – Podcasts & newspaper
- New Automation Technician (Industrial Maintenance) Registered Youth Apprenticeship

Opportunities

- WIOA – Need more flexibility to serve in-school youth
- Exploration of Create Career Connect model for adults

SPOKANE WORKFORCE COUNCIL

Skilled employees ◆ Thriving businesses ◆ Strong community

Economic Symposium 2019

Connecting the Dots: Metrics that Matter

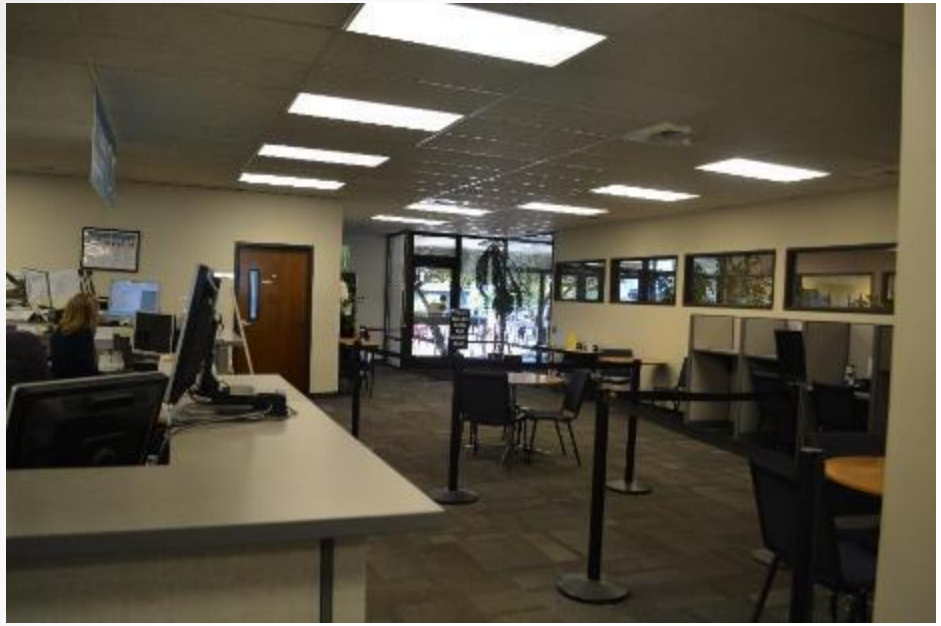
1 April 2019

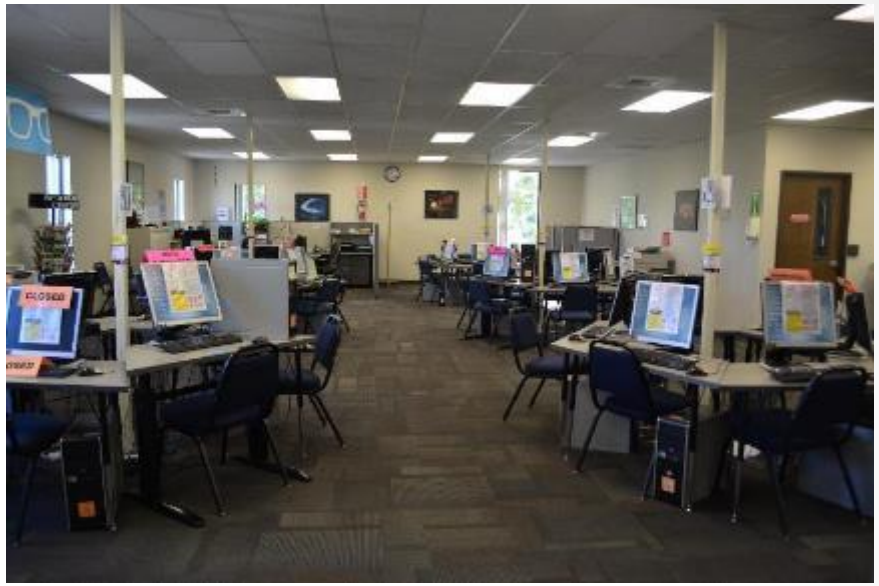
Customer-centered Design

SPOKANE WORKFORCE COUNCIL

NEXT GENERATION ZONE

WorkSource Spokane





WorkSource

Next Generation Zone

Spokane County's only one-stop career center for young adults ages 16 - 24.

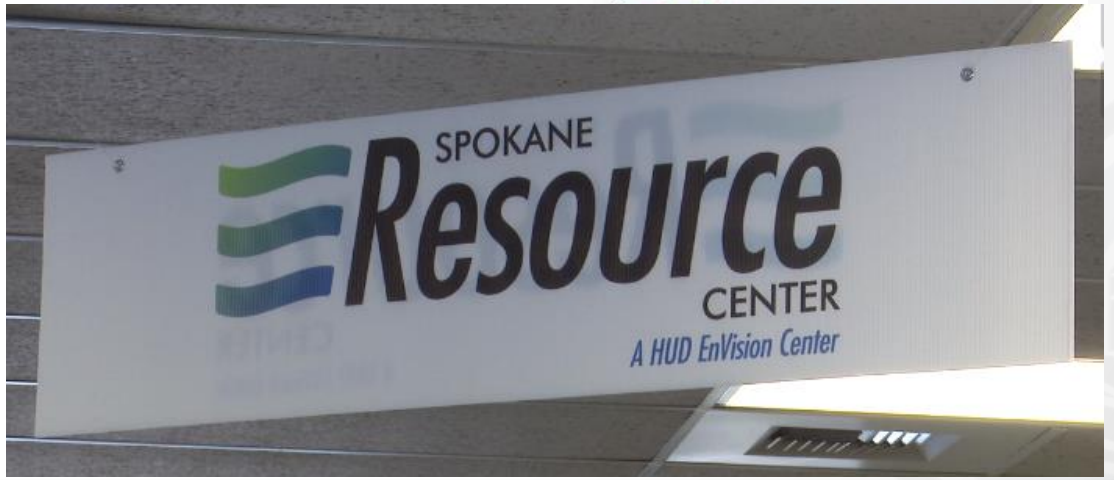
We combine education, career skills training, community and employment resources in one place to provide wrap-around support to inspire young adults in their career goals.

SPOKANE WORKFORCE COUNCIL

Community Partnerships

FAIRCHILD
AIRMAN & FAMILY
READINESS

MILITARY
SPOUSE
EMPLOYMENT
PARTNERSHIP



SPOKANE
WORKFORCE
COUNCIL

Technology Solutions

CareerExploreNW

CAREER QUEST

INTERNSHIP GUIDE
SPOKANE WORKFORCE COUNCIL

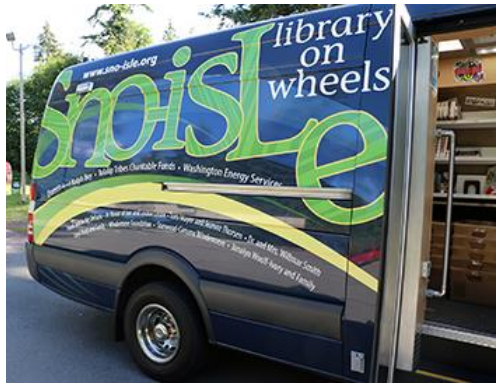
PASSPORT to Career Success™

SPOKANE WORKFORCE COUNCIL

WorkSource - West

Expanded partnerships increase services

- Maximize leveraged resources
- Key connection sites
- Use of technology/social media to expand outreach



Intensify coordination with the naval bases

Future expansion of Fresh Start Committee serving re-entry customers

WORKFORCE
DEVELOPMENT COUNCIL
OF SEATTLE – KING COUNTY

SEAKINGWDC.ORG

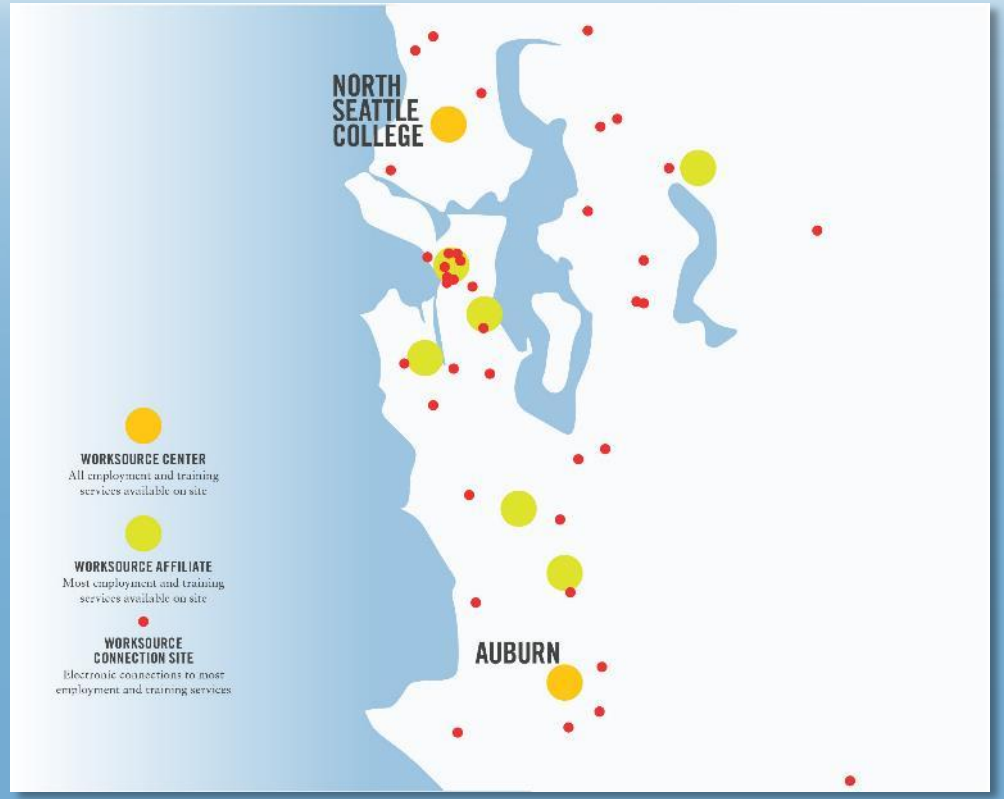
YOUTH

- Clinton Global Initiative
- YouthWorks
- Career Connect
  - Youth apprenticeship
  - Partnerships across schools & community-based organizations
  - Business & industry informing program design
  - Focus on equity to address disproportionate impact

INTEGRATED SERVICE DELIVERY

WorkSource Centers & Affiliates

INTEGRATED SERVICE DELIVERY



+ Connection Sites

SERVING UNDERREPRESENTED POPULATIONS

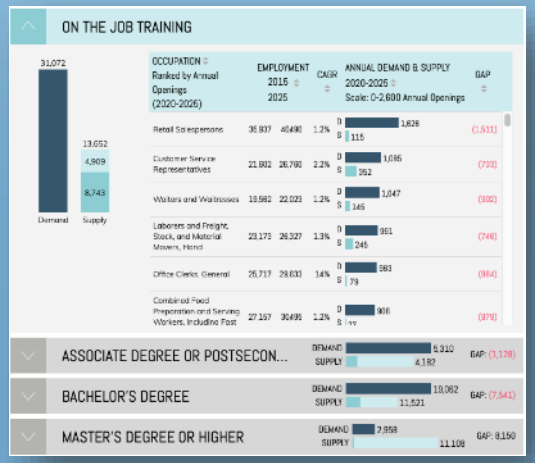
- Select history of services
  - Untapped Talent, WIOA Adult & Youth (2016)
  - Asian & Pacific Islanders, WIOA Adult (2018)
    - *with braided funding from the City of Seattle & King County VSHSL*
- Current procurement - WIOA + King County VSHSL
  - Adult & Dislocated Worker – General Populations
  - Underrepresented Populations
    - Mature workers
    - Vulnerable populations
  - Stipend pilot

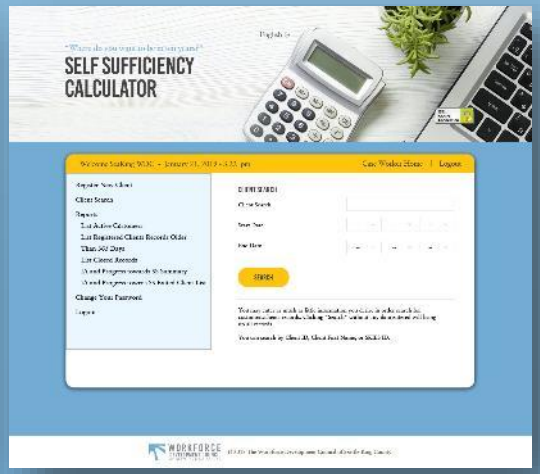
TOOLS & RESOURCES

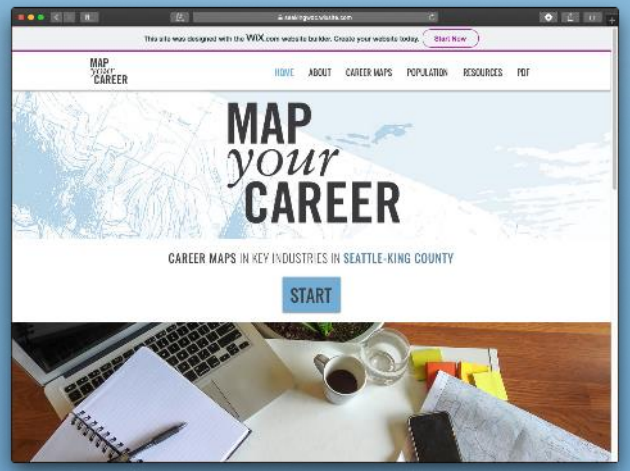
Talent Pipeline Application

Self-Sufficiency Standard & Calculator

Map Your Career







WORKFORCE DEVELOPMENT COUNCIL OF SEATTLE – KING COUNTY

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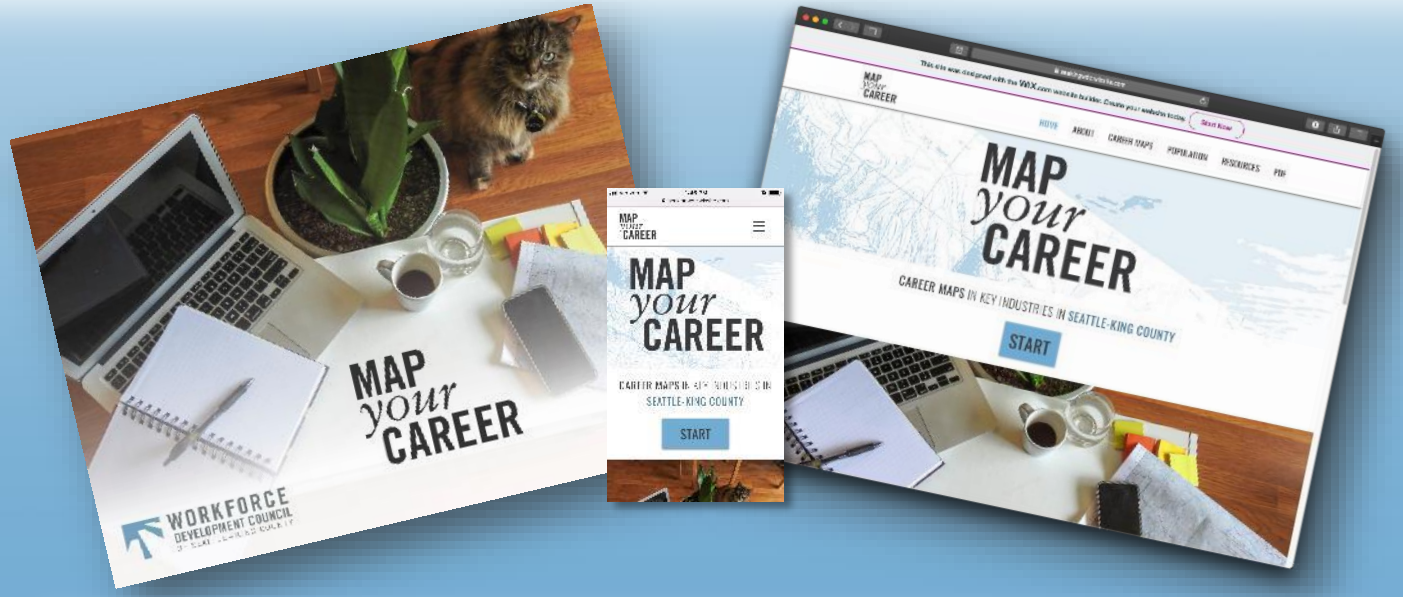
MAP YOUR CAREER HAS BEEN REDESIGNED



Attend a webinar on **April 2nd or 4th** to learn about the major changes.

Go to **MapYourCareer.org** to learn more.

WORKFORCE DEVELOPMENT COUNCIL OF SEATTLE – KING COUNTY

SEAKINGWDC.ORG

THANK YOU!

DOT FALLIHEE

CEO, Workforce Development Council of Seattle-King County

dfallihee@seakingwdc.org

(206) 448-0474 ext. 3013

Promises of WIOA

- Transparency & accountability:
  - WIOA requires states, localities, and eligible training providers to publish performance data using common templates
  - From the final rule: *"templates for performance reports be designed in a manner that reflects the need to maximize the value of these templates for workers, job seekers, employers, local elected officials, State officials, Federal policy-makers, and other key stakeholders."*
- Serving more vulnerable populations & promoting career pathways
  - Measurable skills gain
  - Regression-adjustment to determine performance levels
  - WIOA 14 populations

Factors Impacting WIOA Implementation

- Federal government policies and timelines
- State policies and systems for sharing information
- Complexity of the law

Key question: What can Washington state and local boards do to capitalize on opportunities in WIOA?

Limitations of WIOA and Future for Federal Policy

- Funding for individuals to engage in training

  E.g. Unemployment Insurance Modernization, Universal Displaced Worker Proposal

- Funding to create new training programs and models of education

  E.g. TAACCT, Job-Driven Technical Training Centers, High Growth Sector Grants

- Funding for data and technology

  E.g. Workforce Data Quality Initiative & State Longitudinal Data System grants