

# SPONSOR/EXHIBITOR PROSPECTUS

**Sponsor**

**Exhibit**

**Advertise**

## WASHINGTON ECONOMIC SYMPOSIUM

April 13, 2020  
Pre-Symposium Tours

April 14, 2020  
Red Lion Hotel and Conference Center | Pasco, WA



**Employment  
Security  
Department**  
WASHINGTON STATE

# About the Symposium



## Why participate?

This is the first event of its kind and magnitude in eastern Washington so we have no immediate event history. But based on a similar [Symposium](#) that was held in Seattle in April 2019, we are expecting **400-450 attendees**:

- 80% from eastern Washington
- 20% from western Washington

## Who attends?

- Government and corporate economists
- Government and corporate HR leaders
- Economic and workforce development leaders
- Corporate leaders
- State, county and local public sector leaders and elected officials
- K-12 and higher ed leaders, including career counselors
- Business, workforce and economic development-focused government agencies and nonprofit associations e.g. Chambers of Commerce, Economic Development agencies, Port Districts, 12 Washington state Workforce Development Councils
- Business media

## Reasons to attend

- Learn about statewide & regional economic and workforce trends
- Connect and network with workforce development and economic development peers from across the state to identify opportunities to work together and share best practices
- Discover data resources and business-friendly programs to assist local employers

# Participate and exhibit

## Exhibitor Opportunities

Exhibit tables will be set up in the plenary meeting room where breakfast, lunch as well as morning & afternoon breaks will be served.

## Exhibit hours

April 14, 7 a.m. - 5 p.m.

## Exclusive Exhibit Time

- 7 - 8 a.m.
- Morning break: 10:30 - 11 a.m.
- Afternoon break: 3 - 3:30 p.m.

## Exhibitor fees \$650

## Fees include:

### Table Package

- 6ft draped table; (2) Chairs;
- (1) Wastebasket
- 500w electrical outlet
- Internet access

## Organization Recognition

Table ID Sign

100 Word Listing in Program Guide – including contact information

To ensure inclusion in the event program guide, applications to exhibit and 100-word organizational information must be received by March 23, 2020.

## Attendance

- Two complimentary full Symposium exhibitor badges
- Additional badges may be purchased at an exhibitor discount

## Exhibit set up and tear down hours

Set up: noon – April 13, 2 - 5 p.m.

Tear down: April 14, 5 - 7 p.m.



## Other Promotional Opportunities

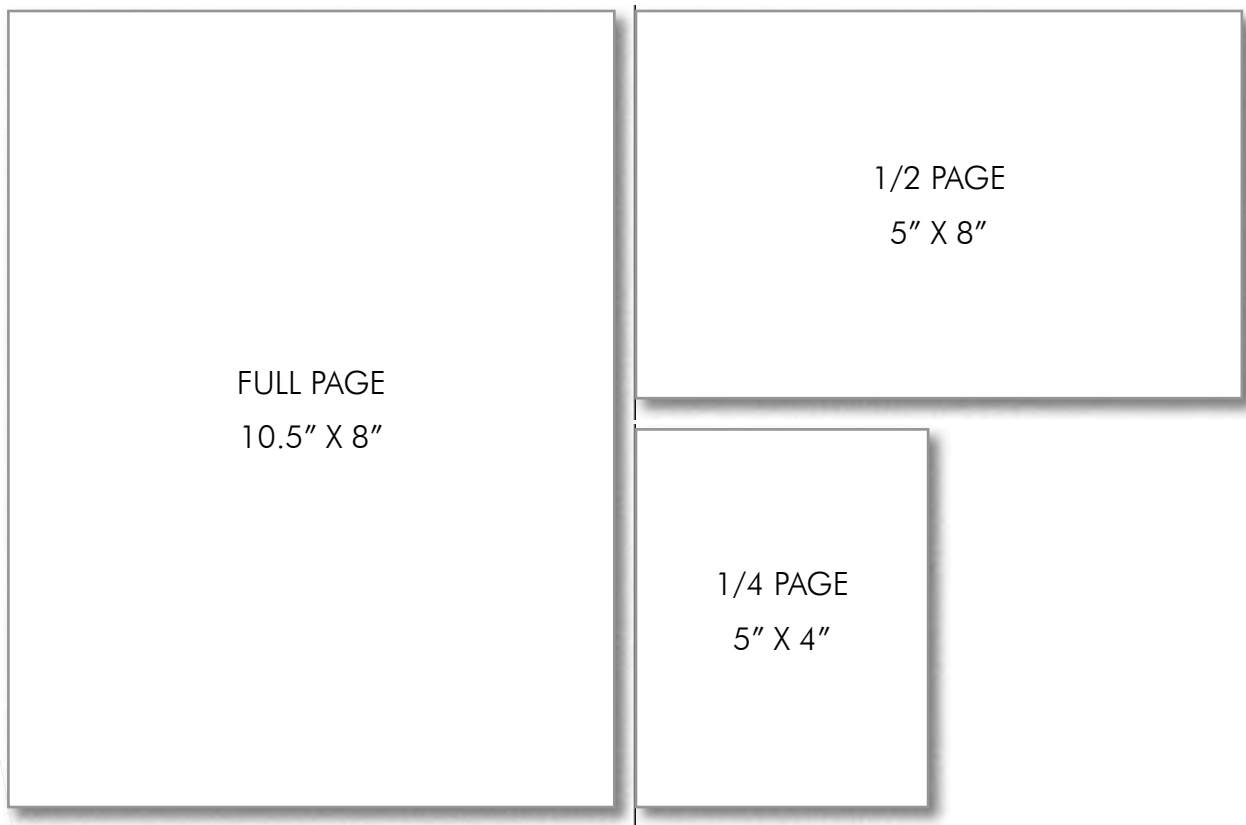
### Print Ads in the Program Guide

To ensure inclusion in the event program guide, ads must be received by  
**March 23, 2020.**

**Full page ad..... \$700**

**1/2 page ad..... \$350**

**1/4 page ad..... \$200**



### Registration Lists (Pre and Post Conference) - \$500

(Only available to participating sponsors and exhibitors)

# Sponsor opportunities



## Sponsor Summary

### Maximize your visibility

Be front and center to showcase your products, programs and services to workforce and economic development leaders.

Ensure your organization is front and center to decision making attendees.

### Premier Sponsorships



### Special Event Sponsorships

**Welcome Reception**  
**\$2,500**

**Pre-Symposium Tours**  
**\$1,500**

### Additional Sponsorships

**Lanyards**  
**\$3,000**

**Lunch**  
**\$2,000**

**Symposium Supporter**  
**\$1,000**

# Pre-Symposium Sponsorships (April 13, 2020)

## Welcome Event Sponsor (Limit 3)

### What the sponsor would provide

- Sponsor fee: \$2,500
- Promote the Symposium through their communications channels

### What the sponsor would get

- Logo recognition on Symposium marketing materials, printed program, onsite signage
- Organization description and contact information in the printed program guide
- At the Welcome Event: Verbal recognition, opportunity to welcome attendees, logo on signage
- One exhibit table at the main Symposium
- 1/2 page ad in the Symposium program guide
- 3 complimentary Symposium registrations

## Pre-Symposium Tour Sponsor (Limit 2 per tour)

**Tours: Wine industry, potato from field to consumer tour, energy industry, innovative manufacturing, B-Reactor historical**

### What the sponsor would provide

- Sponsor fee: \$1,500
- Promote the Symposium through their communications channels

### What the sponsor would get

- Logo recognition on Symposium marketing materials, printed program, onsite signage
- Organization description and contact information in the printed program guide
- On each tour: Verbal recognition, opportunity to welcome attendees, logo on shuttle signage and box lunches
- 50% discount on exhibit table at the main Symposium
- 50% discount on program guide ad
- 2 complimentary Symposium registrations

# Symposium sponsorships (April 14, 2020)

## Premier sponsorships



### Symposium Gold Sponsor (Limit 2)

#### What the sponsor would provide

- Sponsor fee: \$5,000
- Promote the Symposium through their communications channels

#### What the sponsor would get

- One break out session participation
- Logo recognition on marketing materials, printed program guide cover, onsite signage and plenary session Powerpoints
- Organization description and contact information in the printed program guide
- At opening plenary session: Verbal recognition and opportunity to welcome attendees
- Two complimentary exhibit tables at the main Symposium
- One complimentary full page ad in the Symposium program guide – back cover or inside front cover
- Five complimentary Symposium registrations
- Pre+Post mailing lists\*



### Symposium Silver Sponsor (Limit 3)

#### What the sponsor would provide

- Sponsor fee: \$3,500
- Promote the Symposium through their communications channels

#### What the sponsor would get

- Logo recognition on marketing materials, printed program guide cover, onsite signage and plenary session Powerpoints
- Organization description and contact information in the printed program guide
- At opening plenary session: Verbal recognition
- Two complimentary exhibit tables at the main Symposium
- One complimentary full page ad in the Symposium program guide
- Three complimentary Symposium registrations



### Symposium Bronze Sponsor (Limit 5)

#### What the sponsor would provide

- Sponsor fee: \$2,000
- Promote the Symposium through their communications channels

#### What the sponsor would get

- Logo recognition on marketing materials, printed program guide cover, onsite signage and plenary session Powerpoints
- Organization description and contact information in the printed program guide
- At opening plenary session: Verbal recognition
- One complimentary exhibit table at the main Symposium
- One complimentary full page ad in the Symposium program guide
- Two complimentary Symposium registrations

\* **NOTE:** Attendees are given the option to opt out of being on the mailing list.

# Symposium sponsorships (April 14, 2020)

## Additional Sponsorships

### Lanyard (Limit 1)

#### What the sponsor would provide

- Sponsor fee: \$3,000
- Promote the Symposium through their communications channels

#### What the sponsor would get

- Logo recognition on marketing materials, in printed program guide, onsite signage
- Organization description and contact information in the printed program guide
- Logo on all attendee badge lanyards
- One complimentary exhibit table at the main Symposium
- One complimentary 1/2 page ad in the Symposium program guide
- Three complimentary Symposium registrations

### Lunch (Limit 3)

#### What the sponsor would provide

- Sponsor fee: \$2,000
- Promote the Symposium through their communications channels

#### What the sponsor would get

- Logo recognition on marketing materials, in printed program guide, onsite signage
- Organization description and contact information in the printed program guide
- At lunch: Verbal recognition, logo on signage at lunch
- One complimentary exhibit table at the main Symposium
- One complimentary 1/2 page ad in the Symposium program guide
- Two complimentary Symposium registrations

### Symposium Supporter (Limit 10)

#### What the sponsor would provide

- Sponsor fee: \$1,000
- Promote the Symposium through their communications channels

#### What the sponsor would get

- Logo recognition on marketing materials, in printed program guide onsite signage
- Organization description and contact information in the printed program guide
- 50% discount on exhibit table at the main Symposium
- 50% discount on ad in the Symposium program guide
- Two complimentary Symposium registrations