



## Real-Time Employer Demand

March 2020

### Supply-Demand Report Update

In February 2020, Help Wanted OnLine<sup>®</sup>, the company that provides LMEA with job posting data, changed their data source from Gartner Analytics to Burning Glass Analytics. This change has a significant number of effects on our job posting data, including the historical information that we provide each month for the Supply-Demand Report. There has been no alteration to how the report functions; and, while there will be some differences in the number of *total* and *new* job postings and some changes in how the job postings are classified, we believe this will lead to more robust data for all customers of the Supply-Demand Report.

Burning Glass Analytics does have their own proprietary methodology for collecting, processing, de-duplicating, classifying and labeling job postings. Consequently, the job posting data are different than the data set that was previously received from Gartner, so there are visible differences in how the information looks in regard to how the data appears over time.

Additional details about how Burning Glass Analytics replaces our previous data feed:

- Burning Glass collects job postings from additional job boards that Gartner did not, including *Glassdoor* and *Indeed*.
- Burning Glass also expires all postings after 61 days whereas Gartner had a much longer expiration date. This will reduce the total number of jobs posted and better reflect the newer job postings. This will also reduce the impact of expired, but still existing job advertisements, that may no longer reflect active job openings.
- Burning Glass also considers the reappearance of a job posting after it was just closed as a duplicate, rather than as another new job posting.

We are excited to start using this new data set and hope that it continues to be a value-added tool that fits your needs.

Thank you for your continued interest. If you have any feedback or comments about products and services, please contact us at [LMPASystemPerformance@esd.wa.gov](mailto:LMPASystemPerformance@esd.wa.gov). For more labor market and economic information, please visit <https://esd.wa.gov/labormarketinfo>.

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