## **ESD STRATEGIC PLAN 2024-2028**





## **HEALTHY ESD**

Create a culture of belonging, growth, and organizational excellence where we all have what we need to succeed.

- Develop and activate a plan to foster employee engagement, belonging, and well-being
- Create a process and tools to measure employee engagement and culture of belonging, routinely
- o Implement a more equitable, efficient, and effective hiring process in alignment with guidance from the Office of Financial Management and the state Office of Equity
- Refine the agency's portfolio management approach, processes, and tools
- Implement service management for routine internal services across the agency
- o Transform our internal administrative and financial processes in alignment with One Washington



## **HAPPY CUSTOMERS**

People receive safe, accessible, and equitable services at the right time in the way they need it.

- o Complete the remaining balance of work to fully implement the Paid Leave law
- o Integrate customer compliance and program integrity activities across programs
- o Define and implement a plan to improve the Unemployment Insurance customer experience
- Develop a unified agency approach to improve external partner, stakeholder, and community engagement
- Implement Re-entry 2030
- Implement community driven service delivery improvements identified in the agency's 2023 Pro-Equity and Anti-racism (PEAR) plan
- o Complete ESD website modernization
- Modernize the Labor Market Information Website
- Complete the Workforce Integrated Technology (WIT) Project
- Define and implement WA Care Benefits
- Enhance RESEA service delivery





## **BRIGHT FUTURE**

ESD has a clear future vision for holistic and effective service delivery that supports access for everyone.

- Develop a plan for the future of Agency Service Delivery including business transformation and technology
- investments to support more integrated
- customer experience across ESD programs and improve agency performance
  - Establish and grow our ability to identify, understand, develop, and drive innovative approaches to improve economic security in Washington
  - Conduct feasibility and research to modernize ESD's legacy UI systems
  - Develop funding request(s) to support UI system replacement and UI business transformation
  - Develop proposal for sustainable funding approach to ESD programs and Services
  - Define and implement an enterprise data management structure

VISION: Everyone in Washington has full access to the opportunities, power and resources they need to flourish and achieve their full potential. | MISSION: We contribute to healthy communities by providing equitable access to resources that improve economic security. | VALUES: Access, Love, Belonging, Equity, Stewardship